



Dear Media Human- □ □ □ □ □ □ □ December 2001

It makes me so happy when a super creative and hard working indie record label is able to scrape together a few bucks to hire a publicity company like ours in order to help said small label reach all of you fine US media folks. You get to hear some incredible original music, the label gets some recognition, and we get to be the happy match-makers.

**Kracfive** (I love that name) is the label in reference ([www.kracfive.com](http://www.kracfive.com)). They are a tiny outfit based out of Hollis, New Hampshire. The owners/founders **Christopher Graves**, **Noah Sasso** and **Joe Miragliuolo** are pursuing their college degrees so sometimes their base of operation varies (most recently Pittsburgh has been a point of business due to the proximity of Carnegie Mellon).

Founded in 1998 Graves recalls, "Joe and Noah and I started K5 out of some weird masochistic urge to spend vast \$ and time. And it worked!!!" Besides the three US owners, **Reimer Eising** from the Netherlands is the fourth member of the Kracphibian collective. Between the four highly talented gentlemen they have released 10 CDs on Kracfive (solo projects, collaborations and compilations).

The four of them have collaborated on this new release entitled **Original Instrument**, as a kind of "Kracfive super group" called **Original Instrument**, due for release in the first quarter of 2002. This mega collaboration between the four primary Kracphibians: **Kettel** (Reimer Eising), **Colongib** (Chris Graves), **Octopus Inc** (Noah Sasso), and **Miragliuolo** (Joe Miragliuolo) is 180 degrees from their previous group effort, *Penguin Mechanics*. The "rules" for *Penguin Mechanics* required the participants to construct all the music by way of machine sounds. *Original Instrument* is made up of only one sound source - the human voice. Vocal cutups and distortions are taken to extremes - not woven in; they are the music (!).

The Kracfive collective have performed live all over the Eastern United States as well as Canada. They have also contributed to other labels, such as Carpark, Sub Rosa, Cottage Industries, and Mike Paradinas' Planet Mu. They've been included on various compilations with Autechre, Marumari, Phthalocyanine, Bisk, Kid606, Bill Laswell, To Rococo Rot, Lusine, Electric Company and others. And they have appeared in such media outlets as the LA Times, CMJ, XLR8R, De:Bug, and Grooves.

Besides releasing highly collectable music, the Kracfive album artwork is superior to most labels, big or small. **Antti Jaderholm** aka **ftthr** from the **tpolm** collective in Finland ([www.tpolm.com](http://www.tpolm.com)) does much of the creative design work. He did *Original Instrument's* black and white cover art. Kracfive co-owner, Graves' graphic talents are exquisite as well. He did the gorgeous album cover for Kettel's album *Dreim* (ok, it does happen to be green but it is so lush and over-whelming; check it out on their site). Actually the Finnish tpolm collective is much like the Kracfive collective: like-minded buddies doing music, computer art and programming.

The Kracfive crew is also working on their second video and is embarking on an animated series. They also plan to release and distribute a comic book that Antti plans to create.

I hope you enjoy this special, full-length, collaboration album over the holidays. I look forward to talking to you about it. Please give me a call (323-466-5141) or email me at [lynn@greengalactic.com](mailto:lynn@greengalactic.com) with your feedback and if you have any questions by all means get in touch. For label discography and downloadable photos go to [www.greengalactic.com/kracfive.html](http://www.greengalactic.com/kracfive.html).

Happy listening-

Lynn Hasty